

City of Huntington Park
Parks and Recreation Commission
Special Meeting Minutes
Wednesday November 18, 2020
6:00pm
Salt Lake Park, Lounge
3401 E. Florence Avenue, Huntington Park, California

The regular meeting of the Parks and Recreation Commission of the City of Huntington Park, California was called to order at 6:03 p.m. on Wednesday November 18, 2020 at Salt Lake Park, 3401 E. Florence Avenue, Huntington Park, California.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Karinna Guerrero.

ROLL CALL

PRESENT: Chair Betty Davis-Gonzalez, Vice Chair Edgar Gordillo, Commissioner Karinna Guerrero and Commissioner Gerald M. Chavarria. Other City Officials and employees: Director of Parks and Recreation Cynthia Norzagaray, Recreation Manager Celica Quinones, and Community Services Supervisor Maria Preciado.

PUBLIC APPERANCE- None

STAFF RESPONSES- N/A

MINUTES

Approval of the Regular Meeting minutes of Parks and Recreation Commission Meeting September 23, 2020.

Motion: Commissioner Edgar Gordillo motioned to approve the minutes.

Motion Seconded by Chair Betty Davis-Gonzalez

ROLL CALL:

AYES: Commissioner(s): Chair Betty Davis-Gonzalez, Vice Chair
Commissioner Edgar Gordillo, Commissioner Gerald M.
Chavarria

NOES: Commissioner(s):

ABSTAINED: Commissioner(s): Commissioner Karinna Guerrero

PRESENTATIONS

REGULAR AGENDA

1. Discussion and/or Action of proposed item by Commissioner Chavarria on developing a sponsorship program within the Greenway Linear Parks.

Commissioner Gerald Chavarria presented a proposal on developing a sponsorship within the Greenway Linear Park. The purpose of this program aims to develop a long-lasting relationship between Huntington Park's (HP) business community for the betterment of our residential stakeholders in developing an ongoing sponsorship program for the Greenway Linear Parks (GLP).

It is proposed the following tier system be implemented:

- Tier One; families or individuals
- Tier Two; Businesses or non-profits
- Tier Three; City/Govt partners

Tier One

Tier One participants may sponsor a lot or sections of lots for minor tasks such as sweeping, and cleaning of certain areas. This will allow for families or individuals to feel proud of the fact that they are making a tangible contribution for the betterment of their city, through cleanup efforts at the park. A nominal one-time fee may be requested and cleanup dates may be established. As part of the "sponsorship," Tier One participant activities will be posted on the City's social media and website accounts.

Tier Two

Tier Two participants such as local businesses, and community organizations, will have a more frequent and direct impact on the park landscape. Participants of this tier will be required to pay a recurring sponsorship fee with a one-year commitment for activities such as graffiti removal, reparations, or major cleanups such as illegal dumping. Recognition for participation may be made by way of a certificate of appreciation or signage posted at their designated section. This will

allow stakeholders visiting the park to see the collaboration between business and city officials.

Tier Three

The most prominent tier will include permanent changes to the hardscape of the lots. With a significant sponsorship contribution, members of this tier will have made a long-lasting impact to the look and feel of the GLP. Whether a community organization, business or other government agency, Tier Three projects may include art murals, memorials, or an improvement such as fencing, or other non-budgeted items.

Commissioners will review proposal and reconvene on a decision.

PRESENTATIONS- None

DEPARTMENT REPORTS-

DEPARTMENT COMMUNICATION- Turkey giveaway on November 21, 2020. Tree lighting on December 7, 2020 at 5:30 p.m. via social media. Nimitz drive-thru food distribution on December 10, 2020 10:00 a.m. to 3:00 p.m.

WRITTEN COMMUNICATIONS- Flyers for the upcoming events sent via email to the commission.

COMMISSION COMMUNICATIONS

Commissioner Gerald M. Chavarria- I would like to ask Cynthia to discuss the proposal with the team at their departmental reports the status of the proposal with Public Works.

Karina Guerrero- Inquired on information for the Turkey giveaway.

Commissioner Edgar Gordillo- Inquired on the reopening of the playground, tennis courts and soccer fields. The Los Angeles County will be reopening and would like to know if the city will be reopening or will remain closed.

Chair Betty Davis- Thanked everyone for attending the meeting. Thanked the administration of Parks and Recreation for all that they do. Wished a great Thanksgiving to all.

ADJOURNMENT

At 6:28 p.m., Chair Betty Davis adjourned the City of Huntington Park Parks and Recreation Commission Meeting on Wednesday, January 27, 2021 at Salt Lake Park.